

Leadership, Motivation and Change

Empowering you and your staff through NLP...

Based in Milton Keynes, PPI Business NLP offers open and in-house training, coaching and mentoring in Neuro Linguistic Programming, which is available throughout the UK and Europe.

Michael Beale devised the concept for PPI, whilst he was a Strategy Manager for BT plc, overseeing major outsourcing projects from government. He realised that whilst the systems and processes relating to change had been refined, the human impact had been largely ignored.

Around the same time, Beale noticed that some key individuals had managed to sort through the mystique and pop psychology of NLP to produce both sustainable results and lead more fulfilling, empowering lives.

Beale went on to explore NLP with many of the foremost practitioners in the world and eventually became accredited by the co-creators of NLP, Richard Bandler and John Grinder. By combining his knowledge and experience of business with his new NLP strategies, Beale developed a series of modular NLP courses aimed at those who had both a desire and ambition to be successful and the courage to realise that change began within themselves as individuals.

Delegates came from leading UK and international companies such as BT, Oracle, Lloyds Bank, Central and Local Government, as well as individuals ranging from teachers, psychiatric nurses, probation officers and those creating new careers for themselves.

Neuro Linguistic Programming (NLP)

NLP is an exploration of how we think, communicate and change, and was originated by Bandler and Grinder about 30 years ago. They

studied those individuals who were effective at empowering others to change and develop. Those that use NLP explore how people's attitudes, including their mental and emotional state, beliefs and values influence their performance, and how individuals can manage their own attitude more effectively. Also, by modelling the mental and physical processes that successful people go through to get results, NLP builds techniques and approaches to transfer those results.

While much of today's top management and leadership training is based on elements of NLP, many individuals are now ready to benefit from the 'real thing'.

One of the primary benefits of NLP for an organisation is to act as an enabler for those leading and managing change, to help them continue to achieve results in difficult and challenging circumstances. It will also benefit those that have had to cope with a changing environment and culture.

While NLP will not remove all of the problems associated with change, when used properly it will enable the key issues to be faced earlier and produce a more effective and motivated organisation.

One of the benefits for individuals is the unique opportunity to test the results of new attitudes and behaviours within a safe environment, leading to increase self-awareness, empowerment and personal development.

PPI Business NLP's services

PPI offers routes into NLP, from two-day foundation courses to Practitioner, Coaching Practitioner, to Master and Business Master Practitioner accreditation. Individual

modules are available in Coaching, Leadership, Change Management, Presentation, Sales and Hypnotic Influence.

In-house courses are also offered; these can be particularly beneficial for those leading and supporting periods of transition and change. One-to-one NLP coaching and mentoring is also available via telephone or the internet.

All training is carried out at the Accenture Training Centre in Milton Keynes or 'on-site' subject to provision of suitable facilities. Accreditation is provided through the Society of Neuro Linguistic Programming and all certificates are countersigned by Richard Bandler.

The future

There will always be creative tension around change, and it is likely to significantly increase. The more substantial and important the change, the greater that tension is likely to be. Those organisations that develop new skill and attitudes sets around utilising that tension for the benefit of the organisation, its people, customers, suppliers and environment are likely to increase their chances of success time and again.

For further information, please contact the details below.

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