

Ross Jeffries' Speed Seduction®



Introduction to “Day Game Mastery” Video Seminar Transcript

Get your free 5 part Speed Seduction intro course here:

<http://www.speedseductionfree.com>

Subscribe to RJ's blog to get his latest insights, videos and writing:

<http://www.speedseduction.biz/blog>

Visit and subscribe to Ross' Youtube channel to view a huge archive of videos:

<http://www.youtube.com/user/speedseduction>

Follow Ross on Twitter and get a personal answer from him within 24 hours:

<http://www.twitter.com/rossjeffries>

Subscribe to Ross' daily Speed Seduction® Ezine and get a fresh seduction tip daily:

<http://www.speedseduction.biz>

**Copyright 2009, Ross Jeffries and Ghita Services Inc. All rights reserved worldwide.
This transcript may not be duplicated without written permission from the author.**

Disclaimer

The Speed Seduction® transcript may contain viewpoints that may be considered controversial by certain audiences. It is intended as a powerful guide for self-respecting, intelligent men who are looking to avoid from "real-hate-shun-ships by default" and instead claim the happiness that they deserve.

I, Ross Jeffries, Ghita Services., Inc, and/or SpeedSeduction.biz (or any of our other websites or entities) cannot and will not be held responsible in any way for your actions, and will not be held liable for any and all claims from you or any other third party.

You alone are responsible for your decisions and actions, even if they have an impact on others. This information is meant for "entertainment" purposes only.

While this transcript contains information, tips, tools, and strategies that are recommended by us and, in most cases, have succeeded when applied by others, this product and its contents carry no warranty or guarantee (either explicit or implied) that the purchaser or reader will achieve success with women, or in any other endeavor for which they may be used.

Hello, everyone. This is Ross Jeffries. I want to welcome you to this month's live video seminar and chat with me, Ross Jeffries, the community's only master teacher and founder. This is a place for you to come to get real answers, real support, real solutions and real teaching for your breakthrough success and satisfaction with women.

This is the first of the monthly chats. Today is March 28, 2009. We'll do one a month. If you want to watch the replay of the video, you can go to www.RJReplay.com. Fill in your name and email address in the opt-in box there and we'll make sure to let you know when we do our next live video chat. That's also the way you can tell me what you would like to see in the next chat.

When you give me your name and email address at www.RJReplays.com, we'll make sure to send you your login so you can get into the secure server and get the MP3 sound files, as well as the transcripts of all of these chats.

That said, let's get started with today's topic, which you choose. It is "Introduction to Day Game Mastery." You sent questions on this topic to MySeduction1@gmail.com.

Let's get started first by defining our terms.

What do I mean by "Day Game?" First, I should tell you what I don't mean. I don't mean those things you do to make women between the time when the sun rises and the sun sets. To me, Day Game is any game that's conducted where women are not looking for a man and where they don't go together with their girlfriends to enjoy status and stimulation.

Day game is really any game that's conducted where women are engaging with life rather than actively looking for a guy, like a speed dating event or some kind of singles function, or they're going to have fun with their girlfriends and have status and stimulation. That's Night Game.

I define non-Day Game, or Night Game, as any area where women are looking to meet a guy, like at a singles function or they're out with their girlfriends to enjoy status and stimulation. They're at a club.

That's my definition of Day Game. It is not limited to things that happen between the time the sun rises and sets.

Just to be very clear, I think the first thing we really should discuss is your state of mind. Your frame of mind and the meaning you give to meeting women is key. This all happens before you walk out the door.

The first thing I want you to recognize about Day Game, as well as any other game you do, is that your success begins before you walk out the door in how you prepare yourself and the meaning that you give these things.

There are three or four different frames from which you can approach women. The first frame is what I call the desperation frame. That frame is, "I've got to make this work! I hope she really likes me! I hope I can get laid tonight! I hope I can really learn to be a pickup artist."

When you come from a place of desperation, the problem is that first of all, you're generating so much noise in your own system. I hope you just stick with me, but almost any system of pickup seduction you learn will tell you that it's very important to calibrate to the woman who is in front of you.

If you have all this noise running in your head about how you hope it works and, "I've got to make this work! I've got to get a girl!" it's generating a lot of noise in your mind. You can't even pay attention to that person who is in front of you.

The second thing it's doing to putting out a vibe that's really going to turn women off before you even open your mouth.

The third thing it will do is make it difficult for other people to hear your communication because there is so much internal noise in your head. You may not even be speaking clearly what you really need to say.

Desperation just doesn't work. The second frame that doesn't work when it comes to meeting women is despair, "I hope it works. Please let it work." Despair doesn't work either, for obvious reasons.

The third frame that is really not useful and that many gurus are inadvertently encouraging you to take on is the blame frame. The blame frame says, "That bitch had better like me. She'd better not reject me. If she gives me a shit test, I'm going to really let her have it."

This is not the topic, but I should say parenthetically here that most shit tests are an indication that she's just not interested in what you're presenting her, or she is interested but she doesn't want to feel pressured when she surrenders to you. Just keep that in mind.

I think the frame to really take on when it comes to day or any kind of game is a learning frame. Essentially, that frame says, "I don't know what's going to happen, but I'm going to have some fun. I'm going to extract maximum information value from every encounter and interaction I have with women."

Think about that idea. Rather than thinking about being an alpha male or having super-magnetic, radiant confidence, think in terms instead of maximum information extraction confidence. That simply means that even though you're not sure what's going to happen with any given woman, you are sure that you're going to extract the maximum information value from every encounter.

The ability to build a state of mind that's able to encounter some confusion and frustration and extract maximum information is actually something tremendously valuable to aim at.

No one really talks about this. People talk about being the alpha male and the person who demonstrates higher value and tells the most interesting stories. In reality, that's not bad to aim at, but it's far more useful for you to aim at maximum information extraction confidence. Since we people in the community are fond of coining terms and using jargon, you can call it MIEC.

This is something that most people would never even steer you toward. It's the ability to gain maximum information, and extract maximum information from frustration and confusion. This is how you really sustain your efforts.

If you want to pump yourself up into being Mr. Alpha and having super confidence on any given night, it won't harm you. The problem is it takes a lot of energy and effort. The minute you encounter some kind of frustration and confusion, which can often happen, that deflates very quickly.

That's the first thing. The second thing is to combine that with a sense of playfulness and a sense of, "Let's just fuck with this person and have some fun." That is essentially my attitude when I approach people.

I don't know if many of you saw the video on my blog of me seducing a blond girl and doing some hypnotic stuff with her for a British TV program with Louis Theroux. It's actually up on my blog at www.SpeedSeduction.biz/blog. That video has Polish subtitles, oddly enough. You can see that my attitude is extremely playful. I'm not taking it really seriously.

This frame of taking a learning orientation and being playful is extremely important before you even walk out the door.

Fundamentally, my attitude comes down to the following beliefs. These beliefs are crucial. Let me talk a little bit about NLP modeling here. If you want to model someone's skill, it's not enough to do what they do and say what they say. It's really useful to model their beliefs and their attitudes.

My first attitude is to think, “The worst that can happen is that nothing will happen.” This is something I want you guys to get. Many of you are frozen by fear or anxiety because you’re afraid the woman is going to yell at you or humiliate you, or somehow you’re going to be defeated.

What I’m here to tell you is that 99% of the time if a woman is not interested, the worst that will happen is nothing. She’ll simply ignore you. You’ll do your approach, whatever it is, and she’ll give you a weak smile and nothing will happen.

You’re really no worse off than if you did nothing. In fact, you’re better off because you’re always going to learn something. This is a really important thing.: 90% of the time, the worst that will happen is nothing will happen. End of story.

The second attitude I want you to pick up is that I seldom take a woman’s first response to me as written in stone. It’s almost always just a reflection of what she’s thinking, feeling or believing in that moment, and it’s almost always subject to change. This is really crucial and important.

If you take on that attitude and you realize that if her first response isn’t the one you were looking for, that’s okay. You can play off of it.

Here’s a story I’ve told before, and I’ll tell it again briefly. I was coming out of a restaurant that has a lounge area. It was very late at night, around 1:00 a.m. I was with a student.

I saw two girls waiting for a taxi and off the top of my head I said, “Oh look, it is two lovely ladies at the end of an evening waiting for a taxi.” For some reason, it went in the wrong way and one of them was really upset by it.

She said, “Oh look, there are two horny, desperate, asshole losers desperately trying to get laid at the end of the night.” My student got really angry. He went to charge at them.

I put my arm out and said, “No. No matter what they do, we always come from compassion. Look at that girl. She’s someone’s sister. She’s someone’s best friend. She’s someone’s daughter. Somewhere, she’s deeply loved.”

You could have heard a pin drop. One of them started to cry. I don’t remember which one it was. They both came over and hugged us.

They said, “We’re so sorry. The guys in there have been such assholes. They’ve been squeezing our asses and staring at our tits and making the weirdest comments. That was the sweetest thing we’ve heard all night. What’s your name?”

I said, “My name is Mr. Wonderful. See you later.” We walked off. I could have rolled that into a sarge, but I was too tired. I just wanted to demonstrate the principle to my student. Don’t take her first response to you as written in stone.

When you approach a woman using Day Game, you’re going to have the following categories of response.

She may be really positive and eager to talk to you. That’s number one. It’s an ideal response. She may be just confused and not sure what you mean. That’s a response you can use. Confusion is actually something you can use. The third response is a very weak response. She may not respond much at all.

I’ll show you how to play with all three of those responses. I want you to get those attitudes down. Ninety percent of the time, the worst that can happen is that nothing will happen, and you seldom take her first response as written in stone.

Response 1: She is positive and eager to talk to you.

Response 2: She is confused and unsure what you mean.

Response 3: She gives you a weak response or no response at all.

If you stop and really think back on many of your sarges or attempts to sarge, you'll see that maybe you were interpreting something as a failure, a shutdown or a shit test when in reality it was just her first response. You have to understand that women run on autopilot.

My girlfriend, Pernilla, comes home and tells me the funniest stories about how she gets hit on. She gets hit on virtually every day, at least two or three times a day. Guys say the lamest, weird-ass stuff, to the point where she just has to screen it out. She's not trying to be a bitch. She's just constantly getting this stuff coming her way.

This is key. I want you to really listen to this. If you can be okay with a woman's first response to you, you're demonstrating a different kind of confidence.

This is something else that has to do with game. Many guys are aiming at the wrong kind of confidence. This is a knot that many of you are trapped in. Many of you are trying to get what I call "performance confidence."

Performance confidence means you want to make sure you do things absolutely perfectly and flawlessly before you even take a step toward a woman. You want a guarantee of perfection and a smooth, flowing pickup operation before you'll even take a step or open your mouth.

The problem with wanting performance confidence is you can only get it after you've done a certain number of successful performances.

Here's the thing. If you're willing to be okay with that woman's first response and not take it personally, it will relieve you of the burden of having to be smooth or slick, or even socially skilled when you make that first approach.

The approach is really not about the first approach. It's demonstrating the control of your state by how you respond to her response. By demonstrating that you can stay cool and calm, it can actually work better if she doesn't like your first approach.

In a future video chat, we'll get into some really great ways to stay in control of your state in the field. I have some very simple things that you can use to immediately, if you lose control of your state, get right back in to a calm, grounded, alert, outwardly and socially calibrated state of mind. That is really useful.

Sometimes I have so much information to give that I'm torn as a teacher. I'm torn between giving it in really small bites and giving as much as I can. Sometimes this process is a bit of a challenge for me. I like doing it, but I never know when I'm giving too much.

This is really important for you guys to get. You don't need to aim at being super-cool or confident. It's perfectly fine, and even disarming, to be a little bit nervous. When guys are too cool and slick, it actually scares women away.

If you can be okay, not fight with your nervousness, be just a little bit on edge and then deal with her first response, you'll be shocked at the doors swinging open. The reason for this is that it creates trust. It shows a different kind of confidence in life.

We're going to get into actually word-for-word Day Game scenarios here in a moment, but it's really important that I prepare the soil for you and really get you in the right state of mind to do this. In the right state of mind, you can pull off amazing things.

I've done some absolutely sick shit with women simply because I'm in control of my state of mind. That's it. I also know turn their bad responses around. I actually turn the first bad response into a bridge to hooking up with me. That's the real skill set.

When you can have what I call acceptance confidence, where it's okay with you if you're not sure what's going to happen and it's okay for the other person to have their first response, you don't need to be an alpha male.

It's also appealing on another level. I can guarantee you that even the most attractive woman who used to intimidate you has some area of her life where she'd like to try something new, but she's afraid. She wants a guarantee before she'll take a step.

When you can be the kind of person who walks through life without a guarantee, it radiates something out in front of you. It pushes something out in front of you that pulls people into you. It's the most exciting and low-key energy state.

That's the cool thing. You don't need to generate a lot of energy to maintain this state. When you can accept being a little bit unsure and accept the other person's first response, it's a kind of confidence that no one can AMOG. It's what I call "stealth charisma," and it doesn't rely on social skills.

Hear me clearly. I'm not saying you should not get social skills. Of course we want to aim on that. You don't need social skills to have this kind of stealth charisma.

Let's get into actual word-for-word scenarios for meeting women during the Day Game. There are just a few things I want you to understand about Day Game that do make it different from Night Game.

I define Night Game as any kind of game that's done where women are gathering to meet men, like a speed-dating or other social events or where women are gathering to hang out with their girlfriends to enjoy status, stimulation, and maybe get laid.

You pre-submitted questions to me, and one of the things that came up over and over is, "I do pretty well in clubs, bars and social events. In Day Game, my number-one problem is I feel like I'm interrupting the girl. She's already doing something. Why would she want to talk to me?"

I want to suggest to you, first and foremost, that you need to get rid of the mindset that you're interrupting the girl. You're joining with her in what she's doing and giving her an opportunity to enjoy herself even more. I never view it as an interruption.

The fact of the matter is that most people, as they go through their day, are not doing stuff they really want to do that much anyway, or they're not really that focused on it. Get rid of the interruption mindset. Instead, take on the mindset that you're going to offer her a little bit of a break from her otherwise boring existence, and have some fun with her.

When you do Day Game, there are a couple of things to bear in mind. Sometimes there is a time constraint. Let's say you're walking at an outdoor mall at lunch hour and the woman is heading back to her office. You may have more of a constraint in terms of the amount of time you have to talk to her.

Logistically, there are issues you may have to deal with. They're easily dealt with, but you should know about them. In Day Game, there may be more of a time constraint. Women may be in more of a hurry.

If you're meeting women at Starbucks, they may be rushing to get their coffee. You need to be able to know how to stop them to have a conversation and then pace it based on the fact that you're both in a hurry. Use the fact that you're both in a hurry as a way to bridge over to her talking to you again.

That's one thing to bear in mind when it comes to Day Game. Sometimes, although not always, there can be a time constraint that is not there during Night Game.

The second thing to bear in mind is that sometimes the woman is physically moving. She may be walking. You need to know how to approach a woman who is in motion. There are two or three simple hints to do that. It comes down to a matter of geometry and what's safe in terms of physical and social boundaries. I'm going to get to that in a minute.

The two things to be aware of are that she may be in a hurry and she may be on the move. Having told you that, let's talk about some different places and ways to work those places.

Personally, right now I'm involved with someone I'm pretty happy with. I occasionally practice. I throw the phone numbers away or don't let it get that far. I personally like sarging in Starbucks and supermarkets.

You're probably watching this from different geographical locations. I live in the Venice/Marina del Rey area in Southern California. We have Ralph's supermarkets and Whole Foods Markets.

This is a really good hint that I want you guys to get. Whole Foods is just like a regular supermarket, except they carry the more organic, upscale, gourmet food. Whole Foods Markets are absolutely crazy places to go to meet women.

If you don't have that chain in your area, health food stores are fantastic. You can go to health food stores, organic markets, Ralph's, your major supermarket chains like Kroger's, Rainbow Acres, or Starbucks or any major coffee chain.

When it comes to a supermarket like Ralph's or Whole Foods Markets, here are the times to go. Go Monday through Thursday from about 6:00 to 7:30 in the evening. That's when women are doing their grocery shopping. It's a 90-minute window.

When it comes to Starbucks, go early in the morning between 8:00 and 9:00. In the afternoon, you'll find that women come in on their lunch breaks, from about noon to 2:00. If you're looking to pick up students, sometimes in the afternoon women are there studying anywhere from 4:00 to 7:00, Monday through Friday.

Starbucks is also really good because people go there to meet other people for things like business meetings.

Here's a really good way to work a supermarket. There are a couple of principles for working a supermarket. I like to use put-ons.

First and foremost, I like to use a pre-opener. A pre-opener is a very simple statement that's very ordinary, almost boring, and nonthreatening. There's nothing in there that

would even indicate that you're attempting to meet her and pick her up. In a supermarket or Starbucks, you want to use a pre-opener.

A pre-opener could be, "Where do they keep the produce?" or "Nice shoes," or if you're in Starbucks, "Will you pass me the half-and-half?" They are boring, dull, completely un-extraordinary pre-openers. There is a purpose for the pre-opener, which I'll get to in a minute.

Then if you're in a supermarket, you're going to look at the girl and say, "Can I ask you a question? If you saw someone here who was shoplifting, would you turn them in?" Then you're going to watch for her response.

It doesn't matter what her response is because when you say that to someone, what's the first thing that's going to be running through her head? It's going to be, "Does he think I'm a shoplifter? Is he a shoplifter?"

No matter what she answers, you're going to say, "Because you took my breath away." That's hokey and corny, but I guarantee it will get a laugh. Once she laughs, you're going to make your statement of intent.

Here's the way it works. The first step is the pre-opener. The second step is to ask your question. That's the start of the put-on. The third step is to say what you're going to say to make her laugh. The fourth step is your statement of intent.

Your statement of intent is, "I'm glad you laughed because I noticed you here, and I wanted to see if you had a sense of humor before I introduced myself. My name is _____."

There's one little hint I want to give you. When you're learning Day Game, don't try to get good at every location. If you're going to get good at Day Game, pick two locations at most to get really good at, such as supermarkets and Starbucks or parks and shopping malls.

Work on getting, at most, two approaches so you don't over-focus and spread yourself too thin.

If you get really good at meeting women in two venues during the day with two approaches, you will have a constant, steady stream of women you're meeting and will never have to worry about meeting women. If any woman you're sarging gives you a hard time, you just leave and go on to the next one. That's how easy this shit can be.

Here are the mistakes that guys make when they're learning Day Game:.

Mistake 1: They want to be good at it before they try it. They're depending on performance confidence.

Mistake 2: They try to master every possible Day Game venue with five different approaches. It's just too much.

Pick two venues, with two approaches for each venue. I'm showing you the put-on approach for supermarkets. You spot the girl. You make your pre-opener, which is "Nice shoes," "Where do they keep the produce?" or "I like your hat."

Second, you set up the put-on by saying, "Can I ask you a question? If you saw a guy here who was shoplifting, would you turn him in?" What that's going to do emotionally is create some tension, a little bit of confusion, and maybe even just the tiniest bit of fear because she's not sure what you mean. Then you're going to relieve the fear by saying something funny.

That's why the funny thing works. You set up the discomfort. Then when you say something funny, she gets to release the discomfort. That's when you say, "Because you took my breath away," or "You stole my heart." You want to say it in a really corny way, not like you're being serious. You want to say it like you know it's stupid.

I guarantee she'll laugh. When she does, you make your statement of intent. The statement of intent is very simple. It's, "I'm glad you laughed because I noticed you here

and I wanted to see if you had a sense of humor before I introduced myself. My name is _____.”

That’s deceptively simple, but it’s actually quite powerful. What are you really doing when you say that? You’re saying that you’re screening her for something more than her looks. Without saying it, you’re implying a few things.

Implication is extremely powerful when you’re dealing with women. I should do an entire chat just on using the power of implication with women.

You’re implying, without stating it, that looks are not enough. You’re looking for something more than looks. That also implies that you have standards and you’re setting the frame that she has to be the one to prove herself to you. Women find this flattering, particularly really beautiful women.

My girlfriend constantly hears how pretty she is. If a guy were to approach her, say nothing about her looks but instead make her laugh, and then let her know through implication that a sense of humor is one of the things he’s looking for, that would get her attention.

I want to demonstrate to you that when you use Speed Seduction®, in a matter of just a few minutes, with just a few sentences, you’re already beginning to set the right frame for the entire sarge. If it rolls on to a lay or relationship, right out of the chute you’re setting the right frame for this.

Once you’ve introduced yourself, you want to move it into a conversation. There are a couple of ways that you can go from here to make sure that a full-blown conversation ensues.

My way of starting a conversation relies on the following things. First of all, you can talk to her about something that you notice about her that you’re really curious about.

If there's something going on with her, like she's wearing an unusual piece of jewelry or she has been singing a song to herself, I like to start a conversation by commenting on something that she's doing or that I observe about her behavior. That's one option.

You can start a conversation based on something you've observed about her, other than her beautiful boobs or her hot ass. You don't want to talk about that.

You could also go to something more memorized. You can go to a routine or game.

Since I know many of the people who are watching this either on www.RJReplay.com or some other internet site are really into the pickup artist community, let me give you something that I like to do. I like to play a game called The Snack Quiz. You can find this on my "Gold Walk-Up" DVD, but I'm going to give it away to you free here, just to show you that I'm not afraid to give top value.

I will give top value for free because I know that as you see I am the kind of teacher you want to keep learning from, you will realize that it will make you happy to grab the opportunity to get more from me.

I came up with The Snack Quiz by observing two women who fundamentally were picking up on each other at a car wash. I was sitting at a car wash in Venice, California, and two girls were both eating snacks. They started flirting with each other.

One of them said, "What are you eating?" The other one said, "They're Ritz crackers. What are you eating?" She said, "These are chocolate-covered raisins." Then they started to talk about what they like to eat when they're lying in bed and how they just like to put things in their mouth.

I swear to God, you could almost hear that cheap music that plays in porno movies when they're going to have a lesbian scene. It's not that I watch porno movies. I've heard about this. My girlfriend's shooting me a look that would kill.

The Snack Quiz goes like this. You say, “Before we talk any further, let’s see if we’re snack compatible.” This is a quiz or game. I’ve found that women love quizzes and games.

Here’s an interesting exercise to see how women think. If you go to the market and pick up a women’s magazine like *Cosmopolitan*, you’ll see that every *Cosmo* has a quiz for women to take.

The Snack Quiz is a game that draws women out and gets them participating. One of the things I want to do early on in a sarge, whether it’s Day Game or Night Game, is to get the woman participating in something with me. It can be a game, quiz or contest. We’re engaged together in some activity, even though it’s just an activity of talking.

A quiz or game, if it’s done on the right subject, begins to energize the part of her mind that thinks about fantasies and desires. Just as an example, I would not play a quiz or a game that involved algebra or trigonometry. It’s not triggering her right brain.

Here’s the beauty of the Snack Quiz I’m about to do for you. It not only gets her participating and engaged with you and continues on the frame that you’re screening her, but it also opens up the part of her mind that deals with indulgence and putting something in her mouth.

The Snack Quiz works like this. Again, if you want to get the whole thing, pick up my “Gold Walk-Up” DVD. It will give you a couple of those scenarios.

“Let’s see if we’re snack compatible. Pringles or pretzels?” It doesn’t really matter what her answer is. No matter what her answer is, act disappointed. Her first answer will always be wrong. Remember, you’re playfully screening her.

If she says, “Pringles,” you’ll say, “I’m sorry, I’m a pretzel person. I don’t think we’d ever get along. Okay, it’s two out of three. Let’s try this again. Little Goldfish snacks or Ritz crackers?”

Whatever she answers, you say, “Really? Tell me, are you the kind of person who can just eat one? Or when you see something you really want to put in your mouth, do you just have to keep putting it in and taking it out as much as you can until you’re filled completely with it?” I’m leaning on it here for you guys to see it. I would be a lot more subtle in the real world.

I’m already starting to test to see how well she responds to a little bit of sexual suggestion.

“Are you the kind who likes to keep putting what you like in your mouth? Are you the kind of girl who can just have one and then quit? Are you the kind of girl that when you put something in your mouth that you really love, you just have to keep putting it in there over and over again?”

I’m being playful here. I want to encourage you to test the bounds of your reality. Some of you are probably thinking, “No way would this stuff work!” Often it’s the stuff that makes you think, “No way would this work,” that actually will work. It does work because it’s so outside the realm of your model of what women like. You’d be shocked at how the right kind of women will respond to this.

Remember, part of the game here, whether you day or Night Game, is screening. Not all women will participate. Not all women will respond. I’m looking for the ones who are responsive. The ones who are playful, suggestible and highly sexual are the ones I want to be with anyway.

Part of the issue here may be that you guys are defining Day Game as you have to get that girl you see. You’ve got to get that hot girl. My definition says, “No, let’s have fun screening for the right kind of hot girl. Those are the ones that I’m going to enjoy more anyway.”

I really mean it. If she doesn't respond well to this, I don't get upset. I just try one more thing. I say, "You know what? I have an appointment with my court-appointed therapist," and I just leave her there hanging. It's not big deal.

The minute you step out of the mindset that says, "You have to get it to work on any girl," you'll start succeeding. I don't want it to work on any girl. I only want it to work with the girls who are playful, fun, suggestible and sexual.

Notice that distinction. I don't want it to work on any girl. I only want it to work with those girls who are not only hot looking, but they're playful, suggestible, highly sexual and really intelligent. That's the irony. Speed Seduction® works best on the right kind of girl.

Let's get back to the Snack Quiz. I want to close this loop for you. The snack quiz is, "Let's see if we're snack compatible, Pringles or pretzels?" No matter what she answers, it's the wrong answer.

Second question, "Little Goldfish snacks or Ritz crackers?" If she answers little Goldfish snacks, one possible response would be, "Me, too. But let me ask you, can you eat just one? Or are you the kind of girl who when you pop something really tasty in your mouth, you have to keep putting it back in there? You keep putting it in there over and over again because you just want to keep this in your mouth."

I'm leaning on it for you. You want to take it down by 50%.

Let's say she says, "Ritz crackers." You say, "Okay. Do you like it naked, or do you want something on top that's really good?" I admit that I'm leaning on it for you guys to hear it. You say it very straight faced. When I say that, I'm visualizing in my mind what I want her to see. I'm visualizing me on top pounding the crap out of her. I'm visualizing her naked.

Play with her responses. The overall theme of the Snack Quiz is indulgence. What do you do when you like to indulge yourself and get oral pleasure? That by itself may not

be sexual, but I can guarantee it is right next door to the compartment in her mind where she thinks about sexual things.

One thing to understand about women is that women compartmentalize in their minds. With guys it's like a huge cargo ship with one giant hold, and that has sex in it. Women tend to put their minds in compartments.

One compartment may be romantic fantasies. The compartment right next door may be sexual fantasies. Another compartment may be where she thinks about the food she likes to gobble that will make her fat so she shouldn't have it, but she does. If you can wake up that one, chances are the noise will wake up the other two.

You don't have to get overtly sexual right away. What you can do is awaken those things next door to the sexual topics.

Finally, you can say, "Here's the last one, and it's a trick question. Do you like Reese's Cups or s'mores?" Again, you just play with her answer. If she says Reese's Cups, you say, "Do you like the little tiny ones or the big ones?" and keep playing with her answers.

I want to back up just for a second and review what we've done. We've talked about preparing your state. We've talked about taking on the right frame. We talked in this case about picking one venue and the routes.

We talked about the Put-On Approach, which is a pre-opener. This is something to make her laugh, a statement of intent, then where you go from there. You could start with curiosity by observing something about her, or you could go to a memorized game or quiz like the one I just gave you. From there you can start transitioning into more lengthy Speed Seduction® language patterns.

Sexual language mastery is a topic for another day. If you want to learn more about this, you can go to www.SpeedSeduction.biz and check out my 3.0 course. You can learn more about it and sign up for my newsletters.

Honestly, I don't want to make this an advertisement. I want to keep giving you guys quality stuff. My aim here is to establish myself as the uncontested thought leader and sharer with the community. I want to avoid mentioning products as best I can.

That's one approach and one venue, the Put-On Approach and the supermarket. There is another approach that I like. It's something I call "Question, Comment and Compliment." It simply starts by asking a woman a question. I've done this time and time again. I like to use this in a Starbucks.

I want to address the issue of interrupting women. Let me back up just for a second. You guys were great. You submitted more than 40 questions through my gmail account. One of the things I heard over and over again about day gaming was you guys are concerned that you're interrupting women.

In social situations like a club or bar, they're there to meet men. You don't mind talking to them. You don't feel like you're interrupting them.

I don't think of it as interrupting anything because to me the chance to talk to me is far more interesting than anything they're doing. I actually view it as extending an invitation to engage with me, have some fun, and enjoy their day more than they thought they could.

Let's talk about this second daytime venue, which is Starbucks. If you're living in a place where there isn't a Starbucks within at least two miles of you, move. In my neighborhood here in Marina del Rey/Venice there is a Starbucks at least every 20 blocks. Sometimes they are only a few blocks short of each other.

Here's another good hint. If you live in a college town, go to Starbucks and Panera Bread Company. Panera Bread Company is crazy. If you have one in your neighborhood or a place like it, the girls go there for free WIFI. This is another good hint.

If there is a local café, it doesn't have to be a Starbucks. If it offers free WIFI in a college town, you can be sure that there are smoking-hot college coeds and even graduate students studying there. It's wide open.

I don't remember where I read this survey, but when college students get bored, they start thinking about sex. Boredom and studying makes college girls horny. That's a lot easier than going into a club and fighting with other guys over some drunken skank.

If they're horny from studying, that's fine with me. I don't need to get them drunk.

Let's talk about how to work a Starbucks. I can use a put-on, but what I like do in a place like that is a different approach. The approach I use is to make my preopener, whatever it is. I may say, "Nice footgear," or "Pass me the cream," and then I'll say to them, "Can I ask you a question? Do you do a martial art? Can you fight?" The response to that question is going to be curiosity.

By the way, I guarantee you that hot women have never heard that before. Hot women have heard, "Are you a model? Do you dance?" but asking a woman, "Can you fight?" gets some really unusual responses. This is a really good question. Here is the sequence.

We pick our location. Then we go to our pre-opener. The purpose of the pre-opener is just to let her know it's safe to talk to this person. He's not dangerous. He's not dripping with lust. He's not going to attack her.

I'll ask a question, "Can I ask you a question? Can you fight? Do you do a martial art?" usually the response will be something like, "I kick box," or "Yes, I can fight. How do you know?" Very rarely will a chick say, "No, I don't."

Here comes the compliment. It is question and then compliment, “You carry yourself with discipline and elegance. It’s a very rare and attractive combination. My name is - ____.” You ask a question, which will create some curiosity. Then you give the compliment, but the compliment is very unusual.

Many of you who are watching this broadcast are involved in the pickup artist community. The pickup artist community says you shouldn’t compliment a beautiful girl because you’re giving an indicator of interest way too early. Let me just say that’s bullshit.

The reason it is bullshit is this. There is nothing wrong with listening to me deliver a simple, unusual, matter-of-fact compliment and getting it out of the way. Notice I didn’t say to her, “Do you do a martial art? Because you have a smoking hot body and wow, you’re in great shape!” That’s something a chump does, and right away you’re done.

Give a compliment that’s out of the ordinary, flattering, about something she’s not used to hearing and—here’s the key—delivered very matter of fact. You don’t say, “Oh my god, I’ve really got to get with you! I hope you like me,” or show any kind of hostility, like, “You fucking beautiful bitch, I’m going to bend you over.” If it’s just simple and matter of fact, you can do wonders.

You’ll say, “You carry yourself with discipline and elegance. It’s a very rare and attractive trait. My name is So-and-So.” From there, you can go into the same scenarios from the supermarket pickup. You can start talking about something you noticed about her, or you can go into a canned routine. The canned routine requires her involvement.

One of the differences between Speed Seduction® and Mystery Method or any of the other routine-based methods is their routines don’t really require her participation. They’re basically just stories that demonstrate what a great life you have. I think that’s a fundamental mistake. It’s almost theological

It's also a fundamental, conceptual divergence between me and the other styles. They want you to talk about yourself. I want her talking, because when she talks she'll reveal aspects that I can use. Also, she'll bring up emotional responses that I can utilize. It's part of the process of awakening her imagination and capturing and leading her imagination and emotions.

Very simply, what I've given you is a question-compliment scenario and a put-on scenario. One is for a Ralph's, Kroger or Whole Foods, and the other is for a coffee place. It could be a Starbucks or any café where they have WIFI. I'm just giving you the smallest little piece. There are a lot more advanced principles for Day Game in any kind of pickup that I don't have time to do in this kind of presentation.

That pretty much does it for this presentation. I want to encourage you to fill in your name and email address in the opt-in box at www.RJReplay.com. When you do that, I'll give you your login and password so you can get the MP3 recording of this and listen to this on your iPod. I'll also give you the transcripts to download and read. Many people learn better if they read.

Also, when you sign up and opt in on RJ Replay, we'll keep you notified when I'm looking for topics for the next chat so you can choose the topic. We'll let you know when the next chat is taking place.

I want to thank you once again. This is Ross Jeffries. This is the place where you can come for real answers, real sense, real solutions and real teaching from the community's founder and only master teacher.

Thanks for being with me. I really appreciate your time. Remember, I'm here to serve. I'm here to help. Your success with women really is just a click away.